

Participate or Die

CommunityOne 2009

Karsten Wade
Community Gardener, Red Hat

This presentation is licensed under a Creative Commons
Attribution-ShareAlike (BY-SA) 3.0 license.

Open source and free culture

The **four freedoms**:

0. The freedom to **run/use for any purpose**
1. The freedom to **study and modify**
2. The freedom to **copy and use to help others**
3. The freedom to **improve and distribute to your community**

Cf. scientific method

Free culture is about sharing and social media – the **remix**

Free culture is defining the business and social environment

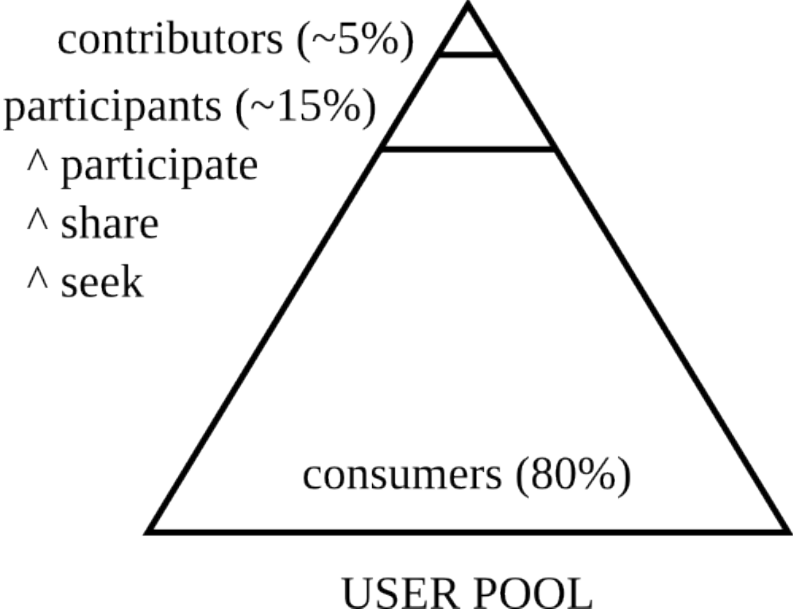
Communities of participation

What is a participation community?

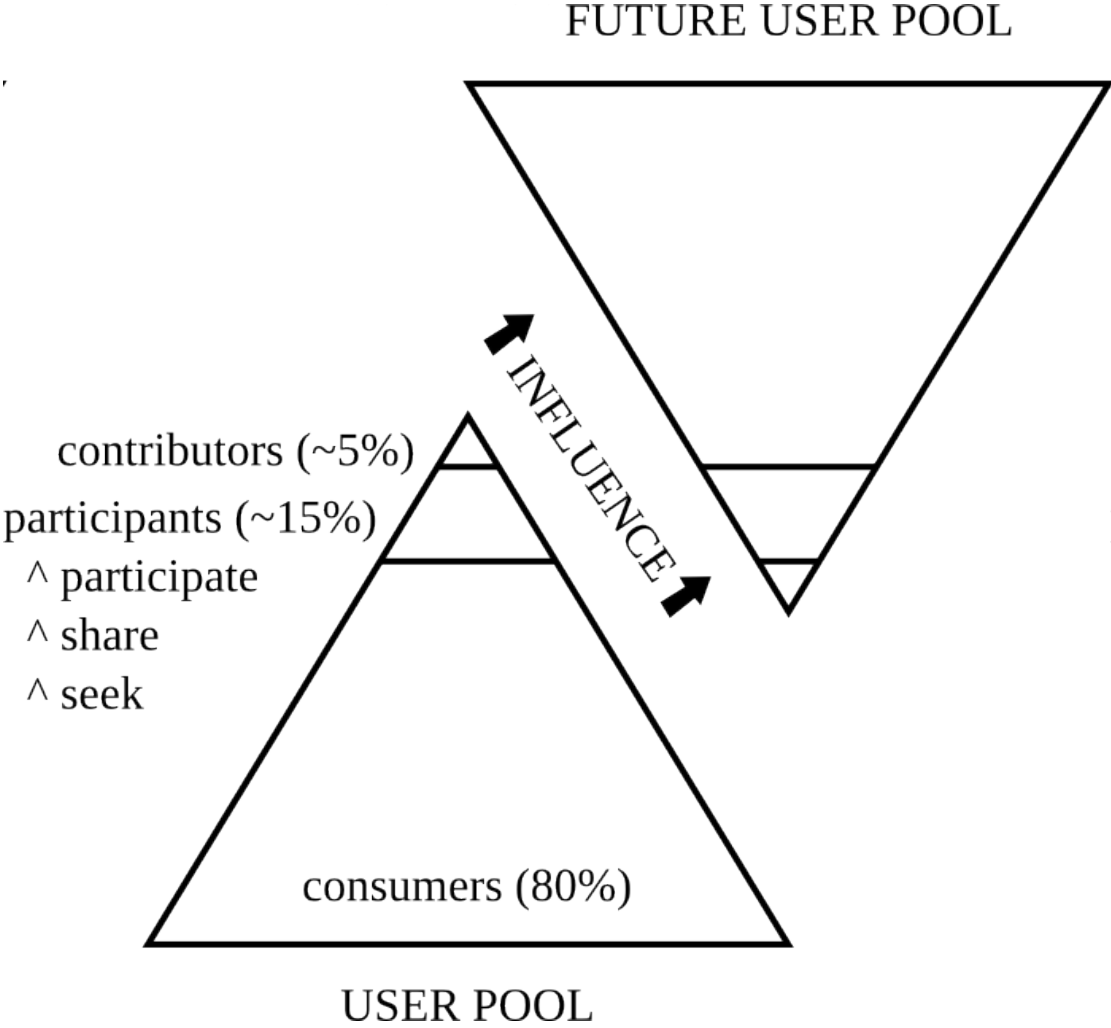
How is it different from a user-focused or consumer community?

Are there evident truths about building communities of participation?

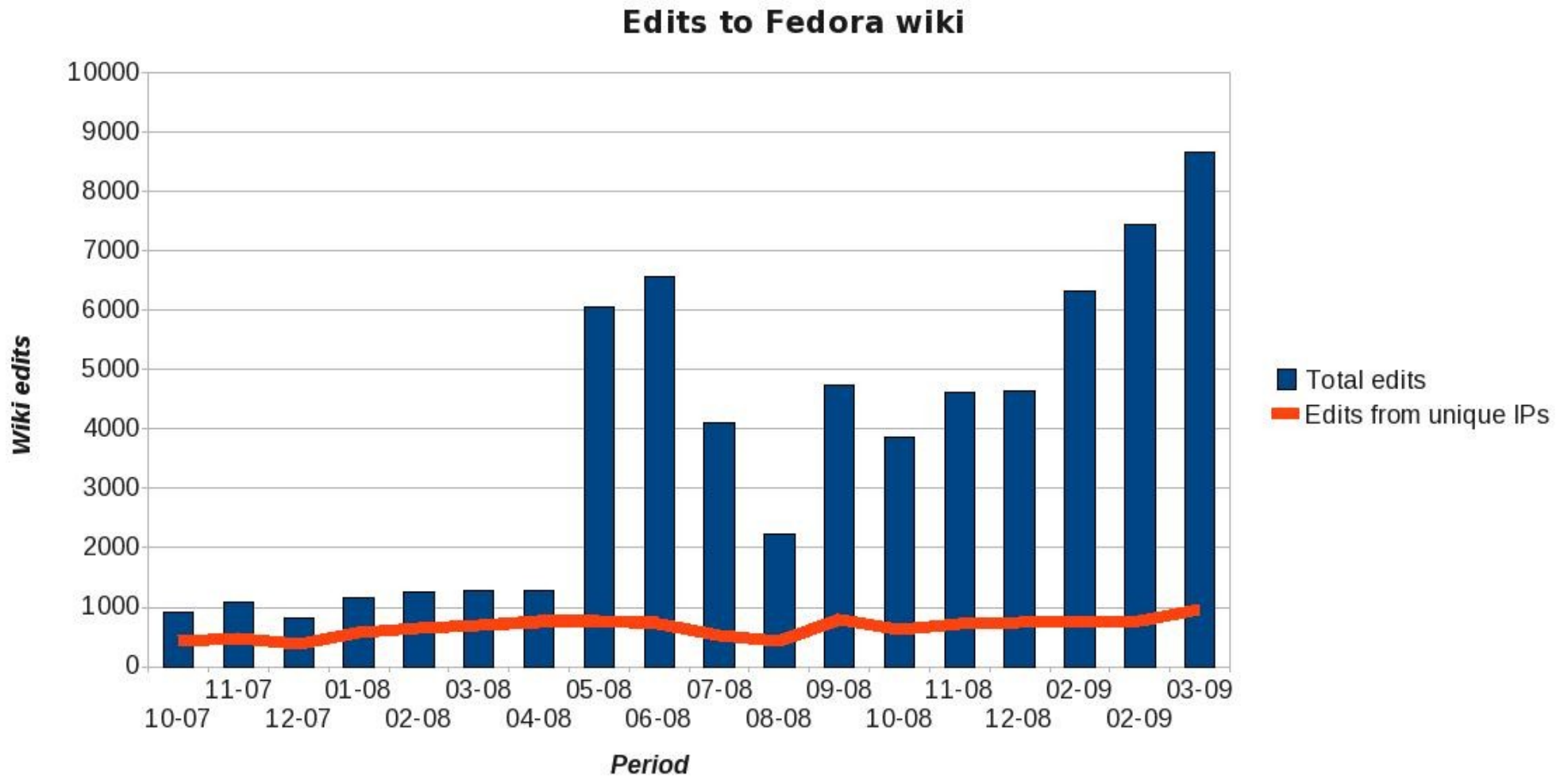
Communities of participation



Communities of participation



Communities of participation



Examples of participation communities

Wikipedia

Specialty software forums

Other forums (gadget, shopper)

YouTube etc.

Grateful Dead and old timey music

How participants are attracted

Low barriers to entry

Friendly and welcoming

Something they see they can do right away

Recognition and social status

... which leads to ...

Why do people participate ... and why should you?

General reasons and specific reasons

Specific audiences such as business and education

Demonstration of evident truths

Why should businesses participate?

Uses open source tools ...

Relies upon FLOSS as a core competency ...

Is an upstream ...

... but many ignore this

Why should educators participate?

Immerse a class in methodology ...

Shared maintenance of courseware ...

Teaches academic quality that also prepares for the rest of career ...

... but dead-code autopsies are the norm

K-12 – need Linux to get to 1:1 ...

... prepares for a world of DIY, collaboration, and self-responsibility

Why should students participate?

Yay! Friends ...

Where your future happens right now ...

Take control of what you care about ...

Why should anyone participate?

It's what the cool kids are doing ...

Ultimate invitation to participate ...

Embrace DIY for yourself ...

When friends get together to work on something with meaning ...

Enabling participation

Build an infrastructure that scales ...

Make radical transparency the rule ...

Practice radical transparency ...

Questions?

quaid@fedoraproject.org

join.fedoraproject.org